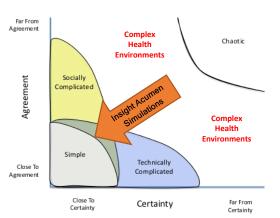
## Insight Acumen – Healthcare Division

Healthcare is a socially and technically complex environment that requires strong leadership, and a coordinated and collaborative approach across: strategy & process, people & culture, and data & analytics.

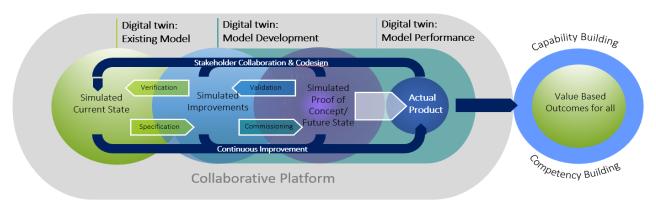
Delivering strong leadership comes with multifarious risks when developing the necessary coalitions of agreement to improve the technical certainty of Healthcare's socially complex processes.

However the ability to pose virtual "what-if" questions to understand the impact and benefits of improvements (via simulations), can improve stakeholder coalition agreement and reduce the risk of failures.



## Insight Acumen is a service-based company, set up to

provide organisational development (ODC), analytics and simulation services to Australian healthcare providers. Our interactive methodology provides a means to bring complex Healthcare ODC challenges together in visually and numerically understandable formats. Our digital twin method significantly improves problem based professional agreement and outcome certainty and opens opportunities for capability building.



Our unique simulation tool(s) allows leaders to build a virtual environment, that represents a digital twin of their current system and operations. Simulation modelling, alongside our interactive approach mitigates the risk of lower returns on ODC and project investments. Our case studies include ED, Outpatients, Peri-operative services, Medical Imaging, Sub-acute flows and Dental services.

*Insight Acumen* and partners have a broad skill base to support your leaders and staff . Our value-add to Healthcare providers (health networks, hospitals, aged care, mental health, NDIS) focuses on:

1. *Organisational Development* - qualitative assessment of the interaction between core business operations (process) & human capital (culture) to optimise the 'agreement' & 'certainty' of change programs,

3. *Performance Improvements* - quantitative assessment of changes to demand, capacity, process & people, with visual impacts on performance & financials due to the changes (i.e. building on the ODC profile above using current/future digital twin simulations),

2. *Organisational Risk* - quantitative assessment of project lifecycle risk of new buildings or refurbishment programs to minimise loss and contingency funding caused by 'dis-agreement' & 'un-certainty' (e.g. Design-Build-Finance- Maintain-Operate (DBFMO), and Public Private Partnerships (PPP)).

The services we offer can be one-off, as in providing a solution space for a current ODC operational problem, or a longer-term engagement that requires multiple current & future solutions to project based problems.

For further information, please contact:

Rob Brownie Insight Acumen (Technology) m: 0418 891 747 e: rob@insightacumen.com.au Dr Peter ONeill Insight Acumen (Health) m: 0472 742 864 e: peter@insightacumen.com.au